

ESTTA Tracking number: **ESTTA811131**

Filing date: **04/03/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>KWB, INCORPORATED</b>
Application Serial Number:	<b>87073056</b>
Application Filing Date:	<b>06/15/2016</b>
Mark:	<b>BARE LIVING</b>
Date of Publication	<b>03/07/2017</b>

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Bare Escentuals Beauty, Inc., 71 Stevenson Street, 22nd Floor, San Francisco, CA 94105, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 04/06/2017. Bare Escentuals Beauty, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/05/2017.

Respectfully submitted,  
/Dennis S. Pahl, Esq./  
04/03/2017

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